



2018 SPONSORSHIP OPPORTUNITIES

► CONFERENCE SPONSORSHIPS

Presenting Sponsor Level - \$100,000

- Listed as the Presenting Sponsor on conference materials
- Company Name/Logo on conference collateral
- 15 Conference Participant Packages
- 2 VIP tables at the Scholarship Luncheon
- 2 VIP tables at the James E. Stewart Gala
- 2 VIP tables at the Entrepreneurs Luncheon
- Unlimited postings on AABE's Job Board for 1 year
- Logo on Conference Website with link
- Acknowledgment in all marketing materials
- Double Exhibit Booth at the Career Fair (10x20 booth)
- Prominent ad displayed in conference mobile app

Universal Conference Sponsor Level - \$75,000

- Company Name/Logo on conference collateral
- 10 Conference Participant Packages
- 1 VIP table at the Scholarship Luncheon
- 1 VIP tables at the James E. Stewart Gala
- 1 VIP table at the Entrepreneurs Luncheon
- Unlimited postings on AABE's Job Board for 1 year
- Logo on conference website with link
- Acknowledgment in all marketing materials
- Double Exhibit Booth at the Career Fair (20x10)
- Ad in conference mobile app

Global Conference Sponsor Level - \$50,000

- Company Name/Logo on conference collateral
- 7 Conference Participant Packages
- 1 VIP table at the Scholarship Luncheon
- 1 VIP table at the James E. Stewart Gala
- 1 VIP table at the Entrepreneurs Luncheon
- Logo on conference website with link
- Acknowledgment in all marketing materials
- Exhibit Booth at the Career Fair (10x10)
- Ad in conference mobile app

National Conference Sponsor Level - \$40,000

- 5 Conference Participant Packages
- 1 VIP table at the Scholarship Luncheon
- 1 VIP Table at the James E. Stewart Gala
- 1 VIP Table at the Entrepreneurs Luncheon
- Acknowledgment in marketing materials
- Listing in conference materials
- Listing on conference website with link
- Ad in conference mobile app

Regional Conference Sponsor Level - \$30,000

- 3 Conference Participant Packages
- Listing in conference materials
- Acknowledgment in marketing materials
- VIP seating for 3 at luncheons and gala
- Ad in conference mobile app

State Conference Sponsor Level - \$20,000

- 2 Conference Participant Packages
- Acknowledgment in marketing materials
- Listing in conference materials
- Listing on conference website
- Ad in conference mobile app

City Conference Sponsor Level - \$15,000

- 1 Conference Participant Package
- Listing in conference materials
- Ad in conference mobile app

Friend of AABE - \$6,000

- Listing in conference materials
- Ad in conference mobile app

► SESSION SPONSORSHIPS

Legislative Crossfire - \$15,000

- 2 VIP seats at session
- Elite signage and listing in event program
- Acknowledgment on conference website
- Acknowledgment in marketing materials
- Speaking opportunity at session

Conversation with the C-Suite - \$15,000

- 2 VIP seats at session
- Elite signage and listing in event program
- Acknowledgment on conference website
- Acknowledgment in marketing materials
- Speaking opportunity at session

Women in Power - \$15,000

- 2 VIP seats at session
- Elite signage and listing in event program
- Acknowledgment on conference website
- Acknowledgment in marketing materials
- Speaking opportunity at session



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► EVENT SPONSORSHIPS

James E. Stewart Gala - \$55,000

- 2 VIP tables at the awards banquet
- Elite signage and listing in event program
- Acknowledgment on conference website
- Acknowledgment in marketing materials
- Speaking opportunity at event

Chairman's Reception - \$50,000

- 2 VIP tables at the reception
- Elite signage and listing in event program
- Acknowledgment on conference website
- Acknowledgment in marketing materials
- Speaking opportunity at event

Entrepreneurs Forum- \$35,000 (Sold)

- 6 Conference Participant Packages
- 1 VIP table at the Entrepreneurs Luncheon
- 1 VIP table at the James E. Stewart Gala
- Acknowledgment on conference website
- Acknowledgment in marketing materials
- Ad in conference mobile app

Entrepreneurs Luncheon - \$35,000 (Sold)

- 1 VIP table at Entrepreneurs luncheon
- Elite signage and listing in event program
- Acknowledgment on conference website
- Acknowledgment in marketing materials
- Speaking opportunity at event

Executive Coaching - \$25,000 (Sold)

- 1 VIP table at the James E. Stewart Gala
- Elite signage and listing in event program
- Acknowledgment on conference website
- Acknowledgment in marketing materials
- Speaking opportunity at event

Hospitality Suite - \$10,000

- Elite signage in the suite
- Listing in conference materials

Break Sponsorship - \$10,000

- Elite signage during break
- Listing in conference materials

VIP Lounge - \$35,000 (Sold)

- Premier access to industry VIPs
- Acknowledgment on conference website
- Acknowledgment in marketing materials
- Elite signage in the VIP suite
- Listing in conference materials

► MARKETING SPONSORSHIPS

Conference Mobile App Sponsorship - \$25,000 (Sold)

- Premier app branding
- Ad in conference mobile app
- Acknowledgment in marketing materials
- Listing in conference materials

Conference Bag Sponsorship - \$25,000 (Sold)

- Premier logo placement on conference bag
- Ad in conference mobile app
- Listing in conference materials

Promotional Power Pack - \$15,000 (Sold)

- Logo printed on keycards of attendees
- Listing in conference materials
- Ad in conference mobile app

Charging Station Sponsorship - \$7,500

- Logo featured on charging station
- Listing in conference materials

Career Fair - Exhibit Booths

- 10x10 Booth (One exhibit space) - \$800
- 10x20 Booth (Two exhibit spaces) - \$1,200

*Please note all packages can be customized to fit your sponsorship needs. For such requests please contact **Felicia Kelly** or **Aaron Cope** at (202) 371-9530.*